



THE LIFETIME DIAMOND CLUB

ADVANTAGE PLUMBING, INC.

***2400 North Fifth Street
Niles, Mi 49120***

Contact Information

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Office Hours: Monday thru Friday 8:00am - 4:30pm

ADVANTAGE PLUMBING, INC.

2400 N. 5th Street Niles, Mi 49120

(269) 687-7192

Dear Lifetime Diamond Club Member,

*At Advantage Plumbing, our customers are our top priority. We are always looking for ways to better serve you and alleviate some of the stress associated with unexpected plumbing problems. As you know, plumbing emergencies never happen at a convenient time. However, approximately 85% of all plumbing emergencies could be prevented with routine inspections. With that in mind, we are excited to share with you the benefits of one of our latest improvements, the **Diamond Club**.*

The Diamond Club is a service agreement with much more. As a member, you'll go to the front of the line if you ever have a plumbing emergency (except for one day a year in December for our company Christmas Party.) In addition, members receive a 15% discount should you ever need us for any plumbing repairs. Once a year, one of our qualified service technicians will give your home a thorough plumbing safety inspection, scheduled service, and free plumbing system adjustments including all connected equipment, a value of over \$200! Your membership dues are only \$14.95 a month, and we place a lifetime warranty on any fixture replacements installed by us after 1/1/2021.

As always, you will have the best trained and most professional technicians at your service. In case you didn't already know, all of our technicians attend training classes two days a week, have undergone criminal background checks, and have passed drug screenings.

We have appreciated your patronage and welcome you to the Diamond Club. We have only offered our Diamond Club to a select group of clients. It isn't available to everyone because we couldn't possibly keep up with the work load. If you should decide, you may cancel this membership at any time by submitting your request to terminate your membership in writing to our office. Please allow up to two weeks for membership termination to take effect. If you have any additional questions, please call our office. We are in the office Monday thru Friday and are more than happy to assist you with any of your concerns. Thank you again for your trust in us.

***You go to the FRONT
of the line!***

As a member of “**The Lifetime Diamond Club,**” you’ll go to the front of the line and to the top of our appointment book if you ever need plumbing service. You’ll never have to worry about waiting for an available appointment when you need emergency service from our team of experts.

With Priority Scheduling, if you have a plumbing emergency, you will be the technician’s very next stop! Regular hours are from 8:30am to 4:30pm Monday-Friday. Afterhours emergency service is available during non-business hours 7 days a week excluding one day in December each year for company Christmas party.

***You get a 15% discount
on repairs!***

As a member of “**The Lifetime Diamond Club,**” you’ll have the opportunity to take advantage of any unadvertised specials we offer. What’s more, you get a whopping 15% discount (a preferred service rate) should you ever need us for any plumbing repair, as well as a 15% discount for new installations! Plus,

you get a full, Lifetime Warranty on all replacements done after 1/1/2021. No other plumber in the book will give you great specials and service like that!

Our work is 100% guaranteed, which means if you’re not 100% happy with the work performed, you don’t owe us a dime.

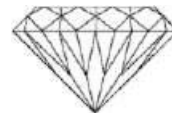
First, your membership is only \$14.95 per month, set up as an automatic charge to your credit card. Or, if you prefer, you can pay for 1 full year membership by check for \$179.40.

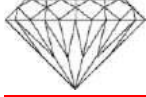


***Call our office or email
us for more information!***

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The Lifetime Diamond Club: Frequently Asked Questions

Is there a recommended schedule for the first Maintenance Visit once membership has been started?

No, whenever you are ready we will be glad to schedule your appointment.

Is there a specific name for the Maintenance visit?

No, but we do often refer to it as the "Diamond Club Inspection"

What pricing discounts do members receive?

Diamond Club members receive a 15% discounted price towards repair work. (10 level pricing) excluding drain cleaning. Members receive a 15% discounted price towards new installations, such as new water heater, faucet, toilet, or re-pipe of home. Discounted pricing does not apply to Evaluation Fee.

As a Diamond Club Member, do I still have to pay the Evaluation Fee?

The Evaluation/ Diagnostic fee does still apply for scheduled service visits. However, it is decreased for lifetime members from \$89 to \$49 So you are saving \$40 just by being a member

What does Priority Scheduling mean?

Priority scheduling means that if you call our office needing plumbing service, you are guaranteed same day service, even if our schedule is fully booked! Service Calls placed within the last 2 hours of the business day are guaranteed for the next business day. Same Service for emergencies only.

Priority scheduling applies for Service Visits only and does not include scheduled visits such as Diamond Club Inspections, Free Estimates, or Winterizing services.

How do I cancel my membership?

*You are free to cancel your membership at any time! To cancel, please send your request to terminate your membership in writing to our office. Please allow up to two weeks for membership termination. **Be advised that termination of the Lifetime membership will void the Lifetime warranties on All fixtures installed by Advantage Plumbing.***